

# GEORGIA Sentinel

Hank Aaron  
honored on  
25th anniversary  
of record  
home run  
See Page 15

WED. 10 PM 10

THE PEOPLE'S PAPER

April 7, 1999

THURSDAY APRIL 8, 1999



## Las Chicas Corona en El Eclipse Nighth Club

Por Francisco "Paco" Renteria

En la noche de viernes al Eclipse Nighth Club se celebró la fiesta de las chicas Corona. Las chicas Corona, quienes son las chicas más hermosas y elegantes de la zona, se reunieron en la noche para celebrar la fiesta de las chicas Corona. Las chicas Corona son las chicas más hermosas y elegantes de la zona. Las chicas Corona son las chicas más hermosas y elegantes de la zona.

PAGE 15 GEORGIA SENTINEL April 7, 1999

## Touching The Ceiling At Topop Photography



By: Tommy Elder, Jr

Established in 1997 through the use of a bulletin board by Nelson Jones- as the creator of Topop Photography, he hopes to "redefine" how people understand the meaning of beauty. Mr. Jones envisions converting the world from what he terms a Eurocentric dominance to an Ethnocentric view. The means of accomplishing this feat will be through the use of his photographic images.

As an original Californian born with a vision to the turbulent times of the Sixties- Nelson Jones arrived in Atlanta with a vision of launching a photographic studio that specializes in Adult Entertainment and Ethnic Glamour Photography.

Blazing a trail in the direction of sparsely tampered with territories- Topop aligned itself with the Gay Community and Alternative life style advocates. Primarily, this photographic entity showcases ethnic beauty- defined by this artist as all people of color. The desired models utilized by Topop spring from the ancestral groups of Mulatto, Creole, Asian, Hispanic, and African American communities.

According to Mr. Nelson- the pictures taken by his cameras receive local and national exposure. Some of the notable personalities in his portfolio include: famed criminal attorney Johnnie Cochran Jr., the musical group Van Halen and the Atlanta Falcons.

With the use of an employee base of over twenty models- Topop envisions changing the predominate appearance of Caucasians in publications distributed nationally to the wider display of people of color in the pages of magazines with a nationwide readership.





BOYS & GIRLS CLUBS  
OF METRO ATLANTA

Herman B. Guinn  
Service Center  
100 Edgewood Avenue, N.E.  
Atlanta, GA 30303  
(404) 527-7100  
Fax: 527-7689

June 22, 2006

Nelson Jones  
10108 Cannon Farm Hill Road Apt. 2104  
Atlanta, GA 30329

Dear Nelson:

We are happy to inform you that your application has been approved. You are now an official Boys & Girls Clubs of Metro Atlanta Volunteer!

You may start volunteering at the Brookhaven Club by notifying the Executive Director at (404) 237-0765 and presenting him/her with this letter. The After School program hours are from 1:00pm - 9:00pm; summer camp hours are from 7:00am - 6:00pm.

We look forward to your involvement with us at the Boys & Girls Clubs of Metro Atlanta, a *Positive Place for Kids and Teens*. If you need more information or have concerns please call me at 404.527.7114.

Sincerely,

Shatavia Richardson  
Volunteer Coordinator



Bauder College

Mr. Nelson Jones  
TOPOP Entertainment  
PO Box 190124  
Atlanta, GA. 31119

June 1, 2009

Dear Nelson,

**Bauder Black Tie** was an exciting and magnificent event for the College. This success was due to the efforts of many participants. As a portfolio judge, you certainly played an important role in this success.

We sincerely thank you for the time, effort, and expertise you devoted to this event. Your participation has helped our students further their goals and helped them achieve their dreams. And, we wish you the best of success in your own profession.

We hope that next year you will again join us for **Bauder Black Tie 2010**.

Sincerely, and with much thanks,

*Ms. Rosemary Hopper*

BBT Executive Producer



## Sponsor

Entertainment Photography &  
Ethnic Model Management  
Since 1996



ADMIN LOT

MEDIA  
PARKING PASS

AUGUST 14, 2009  
INCUBUS



**DIRECTIONS TO MEDIA PARKING/ADMIN LOT**

**From the South**

- Take GA-400 north to Exit 9 (Haynes Bridge Rd.)
- Turn left onto Haynes Bridge Rd.
- Turn left onto Morrison Pkwy. (Note: the road becomes Westside Pkwy.)
- Turn right onto Hembree Rd.
- Turn left onto North Fulton Industrial Blvd.
- Enter the backstage area at the end of the road and park in the lot on your left.

**From the North**

- Take GA-400 south to Exit 10 (Old Milton Pkwy.)
- Turn right onto Old Milton Pkwy.
- Turn left onto Westside Pkwy.
- Turn right onto Hembree Rd.
- Turn left onto North Fulton Industrial Blvd.
- Enter the backstage area at the end of the road and park in the lot on your left.



This pass must be displayed on vehicle dashboard at all times.



LIFE STYLE

Exploring AGENCIES

**Modeling & Fashion Industry Secrets Unleashed**

Professionally trained and successful modeling agent will teach you the two most important 10 years of experience in the entertainment industry and knowledge of social and secondary modeling markets.

Modeling is a profession that is not just about posing and looking good. It is a business that requires a lot of hard work, dedication, and a lot of networking. This book will teach you the secrets of the modeling industry and how to succeed in it.

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\* Tailored for all levels, beginners through advanced with an emphasis on the 3 categories of basic, composite and modeling photos. The difference between creative digitally enhanced photos, which get the model near naked and only noticed by other photographers so that get readers and jobs.

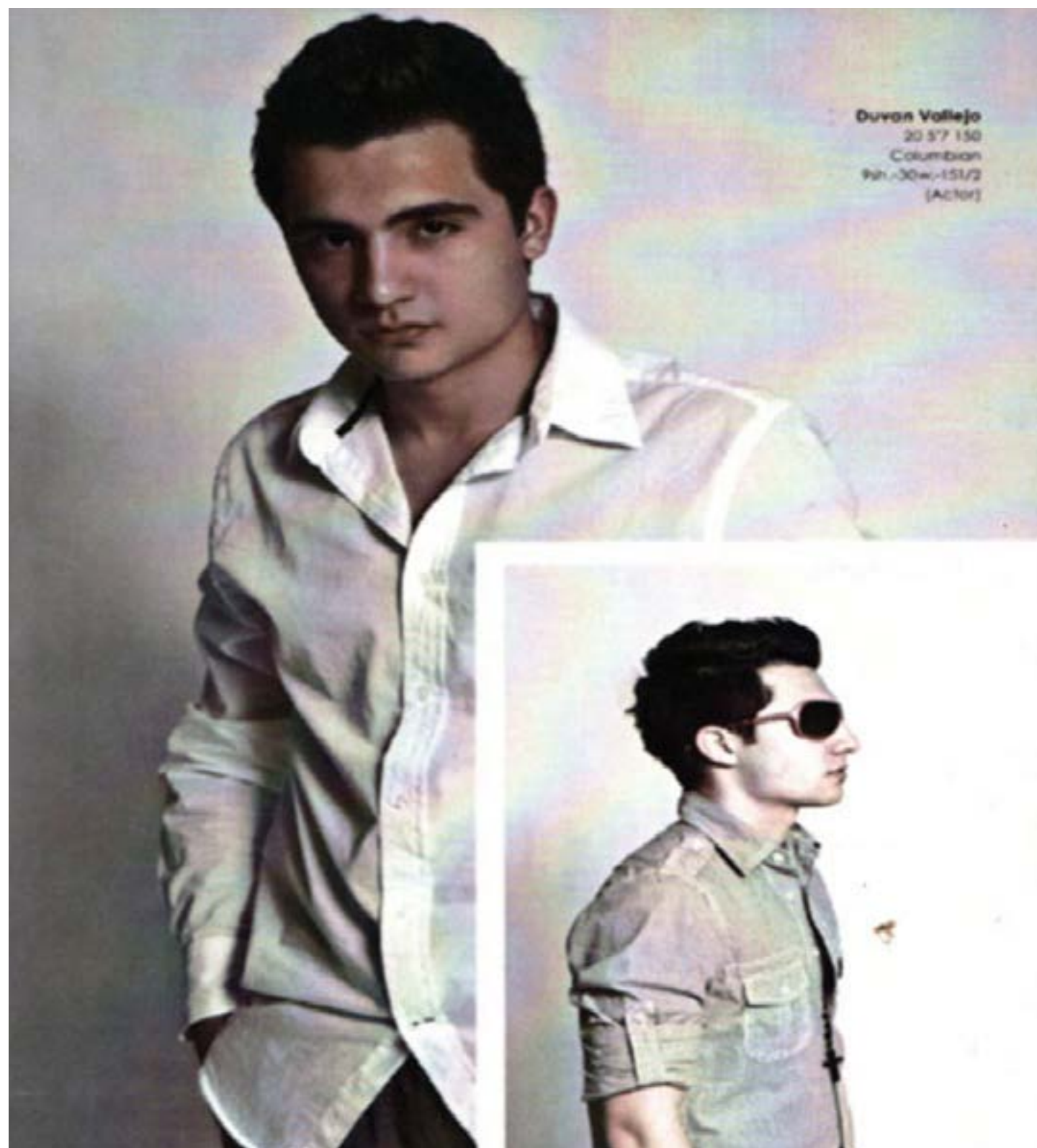
\* How digital photography and the merging industry of Re-touched photographs destroyed the intermediate modeling industry.

\* Group Education and Q&A on the REAL Side and Don'ts that stills modeling careers and the true advantages and disadvantages of self-management. Why be with an agency, what agencies really do for models, which are legit, how to tell when they're not and how to successfully market yourself.

\* Detailed step by step candid discussion of the look of a fashion infrastructure in Atlanta, the two communities and why the urban community fails. What fashion is, how to understand influences, color sense, fabric sense and translate them into photography marketing and advertising any new line, on a budget.

\* The 10 key levels of players and their importance: model, powerful editors, photographers, agents, make up artist, hair, catering, retailers, directors, stylist and art directors in the city and how to make contact.

\* The 10 Key Industry Must Have Books and Movies, the knowledge derived from a brief history of the Modeling Industry, the 3 Golden Rules to Modeling, the importance and value of a fashion education, how to get it and where.



# Brookhaven Buzz

Volume 18  
No. 11

Covering Brookhaven, Buckhead,  
Chamblee, Dunwoody & Doraville



## A Great Role Model

There is not a more knowledgeable or passionate modeling instructor in Atlanta than Nelson Jones. Nelson Jones a nationally renown and respected entertainment photographer famous for many published photographs of rock artist like Eddie van Halen, Iman, Christina Aguerila, Destiny's Child, Joan Jett, Lenny Kravitz, Jamie Fox, among many others.



He originally created his agency TOPOP, an entertainment photography and ethnic model management company, over a decade ago in 1996 off Dresden Drive in the small supportive community of Brookhaven. As the director and founder he tapped into the growing ethnically diverse population along Buford Highway, which reminded him of his origins in northern California. Nelson has volunteered as the photography instructor at the Brookhaven Boys & Girls Club for several years.

Teaching and motivating young people to use their creative ideas and think like a photographer is something Nelson is very passionate about. "Atlanta is certainly a big enough market to sustain a primarily ethnic based model management company," he says. "Someone must commit to invest them selves into minority youth, expanding their image of them selves and their possibilities. So if not now, when?. And if not TOPOP, who?"

To learn more about Nelson Jones' TOPOP, visit [www.TOPOPentertainment.com](http://www.TOPOPentertainment.com) or call 404-438-9088.



verizonwireless AMPHITHEATRE

At Encore Park



## ADMIN LOT

# MEDIA PARKING PASS

## Green Day

Monday, August 9, 2010



### DIRECTIONS TO MEDIA PARKING/ADMIN LOT

#### From the South

- Take GA-400 North to Exit 9 (Haynes Bridge Rd.)
- Turn left onto Haynes Bridge Rd.
- Turn left onto Morrison Pkwy. (Note: the road becomes Westside Pkwy.)
- Turn right onto Hembree Rd.
- Turn left onto North Fulton Industrial Blvd.
- Enter the backstage area at the end of the road and park in the lot on your left.

#### From the North


- Take GA-400 South to Exit 10 (Old Milton Pkwy.)
- Turn right onto Old Milton Pkwy.
- Turn left onto Westside Pkwy.
- Turn right onto Hembree Rd.
- Turn left onto North Fulton Industrial Blvd.
- Enter the backstage area at the end of the road and park in the lot on your left.



This pass must be displayed on vehicle dashboard at all times.


Valid the above date only.





verizon**wireless**

AMPHITHEATRE


At Encore Park

ADMIN LOT

MEDIA  
PARKING PASS


Sheryl Crow

Thursday, August 19, 2010





**DIRECTIONS TO MEDIA PARKING/ADMIN LOT**  
**From the South**

- Take GA-400 North to Exit 9 (Haynes Bridge Rd.)
- Turn left onto Haynes Bridge Rd.
- Turn left onto Morrison Pkwy
- Turn right onto Haynes Rd.
- Turn left onto North Point Industrial Blvd.
- Enter the parking area at the end of the road and park in the designated area.



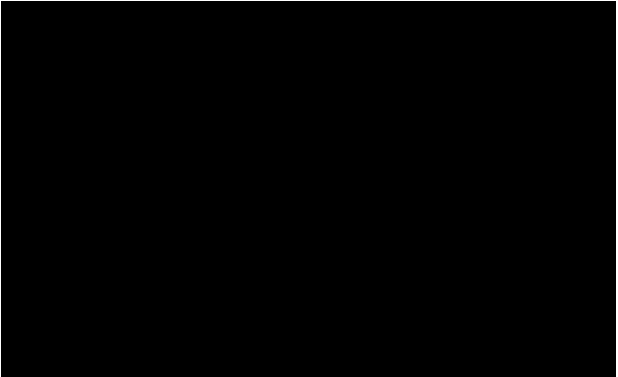
**This pass must be displayed on vehicle dashboard at all times.**  
Valid the above date only.



RE: FOR IMMEDIATE RELEASE  
CONTACT: TOPOP ENTERTAINMENT INC.  
ATLANTA OFFICE: (404) 438-9088  
EMAIL: TOPOPnPCBeach@aol.com

JULY 27TH 2010- TOPOP OFFICALLY JOINS, THE NETWORK INTERNATIONAL TALENT AGENCY,  
FOUNDED BY SUPER MODEL AGENT MR. PAUL FISHER.

TOPOP MODEL & TALENT MGMT. is proud to join as an affiliate of the Network International Agency. Refer-  
ring all models that meet criteria directly to  
The Network Talent 7521 Melrose Ave. Los Angeles, CA 90046.



RE: TOPOP MODEL MGMT. High Fashion/ Runway Division  
Female Beginners ONLY, Ages 14 - 19 yrs. ONLY, 5'9 - 5'11 ONLY. Ideally 5'10  
(3 - 4) NO M. U. Digital Snap Shots w/ Stats & Contact Info. ONLY

Clear Face Shot / Face Smiling / 3/4 Body / Full Length ONLY  
NO FEES - NO CLASSES - NO BULL -  
We'll reply if interested ONLY

Seen by TOP 250 Model Decision Makers ONLY  
Although we thoroughly understand the local game, we have consistently hit bunts by getting our models to 1st  
base.

TOPOP Model & Talent is now proudly affiliated with an International Model Network Which means we must  
strive only to hit home runs! We must produce stars! We're hungry; we're ambitious for our 1st home run. Mod-  
eling, is it in you?

WWW.THENETWORKTALENT.COM

THE  
VOGUE  
INFLUENCER  
NETWORK

Dear Nelson,

Thank you for taking *Vogue's* recent survey about fashion and beauty products. I'm delighted to let you know your responses qualify you to be a member of the Vogue Influencer Network, and I would like to extend a personal invitation to you!

As a Vogue Influencer you will be the first to know and share just-launched fashion and beauty collections, industry events and exclusive product samples.

Sincerely Yours,

**Zoe Wilson**  
Manager, The Vogue Influencer Network

Vogue 12-09-10



# VOGUEinsiders

Dear Nelson Jones,

This year, you've had the rare opportunity to help shape the fashion and beauty brands you love through your valuable feedback and opinions. As the Vogue Insiders Director, I just wanted to say thank you and wish you a very happy holiday season. We look forward to hearing more from you in 2012.

Best wishes,  
Melissa Halverson  
VOGUE INSIDERS Director

VOGUE Magazine

11-21-11





miss georgia Latina™

An Official State Preliminary to Miss Latina US

## DVD MAKING OF MISS GEORGIA LATINA 2011

WORKSHOPS • MEET&GREET • PHOTOSHOOTS • PROFILES

\$25 MAKING OF MISS GA LATINA • \$40 MISS GA LATINA AND MISS GA LATINA PAGEANT PACKAGE



**Nelson Jones** is a nationally known published and respected entertainment photographer with a wealth of professional model & talent management under his belt.

In 1994 after a yearlong internship with Mr. Carlton Cook of Backstage F/X, he was introduced to legendary photographer Annie Leibovitz. The next year he coincidentally met Iman, the Super model from Ethiopia, who invited him for a weekend of encouragement and Q & A. After which he begged a successful industry person to train him, as a modeling agent with a focus on the history of and entrance to the modeling industry for local and secondary markets; of which today

he is an expert. Nelson Jones embarked on creating a entertainment and ethnic modeling agency based from Atlanta, GA. in 1996 called TOPOP.

From 1996-2001 he scouted, recruited, managed and effectively marketed while being the sole booker for 80 plus models, with a mere staff of four, attaining over 45% of the models paid assignments with some fortune 500 companies. Their assignments were primarily within promotional events, commercials, trade shows, print, music videos and as brand ambassadors. Possessing a provincial understanding of entertainment marketing and media direction from popular arts influences on fashion *from Warhol to Halston or Monet to Versace*; while being able to effectively articulate and evoke a positive emotional response from both the public and private sectors.

"Dear Nelson Jones,

On behalf of the Miss Georgia Latina organization, I want to express my appreciation for volunteering your time to judge the Miss Georgia and Miss Teen Georgia Latina pageant. Being a judge can be a difficult task and your participation with Miss Georgia Latina organization was vital to the success of our young women."

4-20-11

Erika Mitchell

State Director

Miss Georgia Latina Pageant





Nelson,

Thank you for your interest in Music Midtown 2011 to be held Saturday, September 24<sup>th</sup> in Atlanta's Piedmont Park. Your request for media credentials to this year's festival has been **APPROVED**.

This week you will receive another email with further details on general festival information, updates on artists schedules, onsite interviews as well as where you will go during the festival to check in and receive your media credentials.

Based on the information you submitted, we have credentialed the following names. Please review to make sure we have all names, contact information, types of passes, etc. correct. If any of the following information needs to be changed, please notify us before end of day Thursday so we may do so. After this time we will NOT be able to make changes to the information provided.

Outlet: World Journal USA

Nelson Jones – Photo Pass

topopnycbeach@aol.com | 404-438-9088

For the most up-to-date information on the artist line-up, please visit [www.musicmidtown.com](http://www.musicmidtown.com).

Thanks so much and we look forward to seeing you in Piedmont Park!

Laura Cubbage | 360 Media, Inc.

Director of Operations

An Entertainment, Lifestyle & Hospitality Boutique  
Celebrating 15 Years in 2011  
Public Relations | Event Planning | Creative Marketing

*We've Got The Scoop!*

## Rihanna Media Approval Letter

Hi Nelson,

Wanted to let you know that you are approved to shoot the Rihanna show at Chastain Park on Tuesday, July 12<sup>th</sup>.

Show time is 7:30PM so please plan to meet me or the Live Nation liaison at the Box Office no later than 7:15PM.

This approval is for Rihanna only so I will let you know on Monday if we can shoot J. Cole or not.

We will be shooting the 1st 3 songs/no flash from the soundboard so please make sure you bring a long lens.

There is a photo release form to sign (see attached).

Please confirm receipt.

Thanks!

Holli

LIVE NATION

